Soumee Kar

UX / UI / CX Designer

soumeekar.myportfolio.com
linkedin.com/in/soumeekar
soumee.kar@uconn.edu
+1 860-329-1604

EDUCATION

University of Connecticut
Storrs, CT

B.A. in Human-Computer Interaction; Minor in Computer Science   May 2021

Related Coursework: Interaction Design, Intro to Software Engineering, Social Media Business Apps, Statistical Methods, Computer Architecture, Motion Design and Animation, Computer-Mediated Communication

EXPERIENCE

The Werth Institute   UX/UI Designer

March 2021 — Present
Remote

- Develop and design a web-based app and chrome plugin focused on consolidating and organizing one's personal data and content.
- Create low fidelity wireframes to detailed mockups on Figma of what the app and plug-in will look like and behave for the first iteration of the product.
- Translate customer needs into business requirements and develop use cases throughout a user journey.

Guiding Light Orphans, Inc.   Graphic Design Intern

January 2021 — Present
Avon, CT

- Produce empowering package designs for basic need items, such as chalk and liquid soap, that are sent overseas to provide support to approximately 24,000 critically vulnerable children and their caretakers in rural Uganda, aiding to break the vicious cycle of chronic poverty.

Civil & Environmental Engineering Dept   Graphic Designer

September 2020 — Present
University of Connecticut

- Consult and collaborate with various department heads to customize and deliver effective visual designs for 15+ social media projects, including a monthly neurodiversity newsletter series to help guide faculty members to support diverse learning and thinking styles in all students.
- Curate and update 3 department websites, making sure the front-end development is responsive and intuitive for viewers.

Human-Computer Interaction Lab, Comm Dept   Research Assistant

June 2020 — August 2020
University of Connecticut

- Investigated the spread of misinformation on COVID-19 through social media UI.
- Analyzed data from 300 active Facebook users and identified misinformation strategies.
- Generated 2 Qualtrics surveys and developed social media mock-ups that were later used for data collection on Amazon Mechanical Turk.

LEADERSHIP

UConn Udaan   President & Dance Captain

January 2019 — Present
Storrs, CT

- Schedule and lead all phases of dance production while providing constructive feedback to assist in improving performance.
- Create and learn new Bollywood choreography quickly to teach a team of 20+ dancers on routines.

SKILLS & BACKGROUND

Design Tools/Skills

- Figma
- Protopie
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe XD
- InVision
- User Research / Testing
- Wireframing / Prototyping

Technical Tools/Skills

- HTML/CSS
- WordPress
- Python
- Java (Basic)
- Microsoft Office
- Google Suite
- Social Media Marketing

Certifications

Human Subjects Research Course (Social/Behavioral Research)
CITI Program,
June 2020 - 2023

HootSuite Platform Certification
HootSuite, (in progress)

Social Marketing Certification
HootSuite, (in progress)

Digital Marketing Certification
Google, (in progress)

Hobbies

- Bollywood Dance
- Marvel Cinematic Universe
- Volunteering
- Yoga/Meditation