

Civil and Environmental Engineering

Present

Lime: The Promise and Potential of Dockless Mobility

Speaker:

Scott Mullen
Director of Expansion, Northeast at Lime

The Future is Local

For many years, I've approached the sustainability and resilience of cities from a transportation perspective. When we get people out of cars and onto transit, bikes or their feet for the majority of trips, the benefits are varied, inexpensive and far-reaching. Congestion mitigation, sprawl reduction, air quality, local economies, personal health and quality of life all flow from a greater investment and participation in active mobility.

Over the last three years, I have added another area of focus to my practice, **Local Food**, which is similarly impactful in terms of the greater good and benefits beyond the transaction. As a startup consultant, I've worked with several disruptive operations in metro-Boston and helped frame their visions, build their operations, and mobilize their markets.

The future of cities will be complex and exciting to be sure. The challenge will be keeping them equitable for all, and sustainable into the future. I'm excited to help push this mission forward. Join me?

Monday, October 22, 2018
12:20 – 1:10 PM
EII Room 322

Scott Mullen is currently Director of Expansion for Lime who's tag line is "providing smart mobility for the modern world". This summer Lime launched their dockless bike share program in Hartford, which has proven to be extremely popular.

Prior to joining Lime, Scott Mullen served two years as the General Manager of Hubway (Boston's public bike share program), from launch in 2011 to one million rides in 2013. He also served seven years with Zipcar proving the now ubiquitous car-share model, enabling people to live 'car light'. Scott Mullen is also a charter board member and perennial supporter of LivableStreets an organization dedicated to Rethinking Urban Transportation.